



**NEWS ANNOUNCEMENT  
FOR IMMEDIATE RELEASE**

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**MARKET LEGEND, COUNTRY CHUCK, JOINS 102.7 THE COYOTE**

*- Spinning "Country Legends" and Taking Listener Requests on Sunday Mornings -*

LAS VEGAS, Nevada, February 5, 2010 – Beasley Broadcast Las Vegas is pleased to announce that market legend, Country Chuck, has joined the on-air staff of 102.7 The Coyote KCYE-FM. With this announcement, Country Chuck's highly-rated, all request "Country Legends" weekly Sunday morning show finds a new home on the local Las Vegas FM dial. Starting Sunday, February 7<sup>th</sup>, 2010, listeners can tune into 102.7 The Coyote KCYE-FM from 6:00 a.m. – 10:00 a.m. local time to hear legendary country artists such as George Jones, Merle Haggard and Johnny Cash. Listeners can also dial the studio at 702.597.1027 to request their favorite songs.

Most recently, Country Chuck was heard on KWNR-FM in Las Vegas. He began his radio career in 1969 at country-formatted WJWL -AM, in Georgetown, Delaware. Country Chuck's Las Vegas on-air career dates back thirty-five years ago to 1975 when he joined KORK 920 AM.

"I love being on the radio and entertaining people. I am thrilled to bring my passion and love for Classic Country to 102.7 The Coyote," says Chuck. Program Director, Justin Chase, adds with a nod, "No one does a country legends show like Country Chuck."

"Chuck is a legend both in Las Vegas and in the radio industry. It is a pleasure and honor to have him join our great country station," adds Tom Humm, General Manager.

**About Beasley Broadcast Las Vegas**

In the Las Vegas market, Beasley owns three radio stations, *Greatest Hits 96.3 KKLZ-FM*, *102.7 The Coyote KCYE-FM*, and *NewsTalk 720 KDWN-AM*. *102.7 The Coyote* multicasts a sister station, *Garth*, with HD Radio™ technology, available to those with access to an HD Radio receiver. For more information, please visit [www.bbgi.com](http://www.bbgi.com).

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