



MEDIA ALERT

FEBRUARY 22, 2010

HEIDI HARRIS HONORED BY *TALKERS* MAGAZINE

*- Las Vegas On-Air Host Included in Two Prestigious Annual Listings
"2010 TALKERS 250 & Heavy Hundred" -*

WHO: Las Vegas native, Heidi Harris -an award-winning on-air host, heard weekdays 5a – 9a on Newstalk 720 AM KDWN. Harris, the # 1 rated Las Vegas talk show host, is often invited as a guest on cable news outlets like Fox News and The Ed Show and Hardball with Chris Matthews on MSNBC. This is the fifth time that Heidi, a local host who broadcasts her show live from the KDWN studios, has been included in the *TALKERS* 250. Five times previously, she has also been named one of “America's Most Influential Hosts” by *TALKERS* Magazine.

WHAT: **The Radio Station:** Newstalk 720 AM KDWN is Nevada’s most powerful AM radio station. Its 50,000 watt signal covers all of Las Vegas and surrounding areas within a 200 mile radius during daytime and, at night, KDWN is heard in Nevada, New Mexico, Arizona, California, Oregon, Washington, Idaho, Utah, Wyoming and Montana, as well as British Columbia and Mexico.

The Award: 2010 *TALKERS* 250 - The editors of *TALKERS* Magazine, with input from industry leaders, present the “250 Most Important Radio Talk Show Hosts in America”– a popular annual feature that also includes what has come to be known as the “Heavy Hundred.”

Ranked this year at Number 88, Ms. Harris makes the grade for both of these distinguished lists. For more details, tune into Newstalk 720 AM KDWN or visit www.kdwn.com.

* Notably, all of the other personalities heard on KDWN – each one a syndicated show – also made both the “2010 *TALKERS* 250” and “Heavy Hundred” lists. These include Glenn Beck, Michael Savage, Jerry Doyle, Dennis Miller and Kim Komando.

WHEN: This honor was bestowed in the February print edition of *TALKERS* magazine.

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