



BEASLEY BROADCAST GROUP, INC.

News Announcement

For Immediate Release

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BEASLEY BROADCAST GROUP TO REPORT 2010 SECOND QUARTER RESULTS AND HOST WEBCAST ON JULY 30

NAPLES, Florida, July 15, 2010 – Beasley Broadcast Group, Inc. (Nasdaq: BBGI), a large- and mid-size market radio broadcaster, will release its fiscal 2010 second quarter financial results before the market opens on Friday, July 30, 2010. The Company will also host a webcast that morning at 11:00 a.m. ET.

Interested parties may access the webcast at the Company's web site at www.bbgi.com. Please allow 15 minutes to register and download and install any necessary software. Questions from analysts and institutional investors may be e-mailed to ir@bbgi.com at any time up until 10:00 a.m. ET on Friday, July 30, 2010. Management will answer as many questions as possible during the webcast (provided the questions are not addressed in their prepared remarks). Following its completion, a replay of the webcast can be accessed for five days on the Company's web site, www.bbgi.com.

Founded in 1961, Beasley Broadcast Group, Inc. is a radio broadcasting company that owns and operates 42 stations (26 FM and 16 AM) located in eleven large- and mid-size markets in the United States. The Company also operates one station in the expanded AM band in Augusta, GA.

For further information, or to receive future Beasley Broadcast Group news announcements via e-mail, please contact Denyse Mesnik, Beasley Broadcast Group, at 239/263-5000 or email@bbgi.com, or Joseph Jaffoni, Jaffoni & Collins, at 212/835-8500 or bbgi@jcir.com.

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