



## NEWS ANNOUNCEMENT

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## BEASLEY CELEBRATES THE 12<sup>TH</sup> ANNIVERSARY OF “CHRISTMAS ACROSS THE LANDS!”

**- Program Director Randy Sherwyn Produces and Hosts 12-hour Radio  
Christmas Special Broadcast to Military Personnel for 12th Consecutive Year -**

FORT MYERS and NAPLES, Florida, December 14 2011 – Randy Sherwyn, Program Director for Beasley Broadcast’s *Sunny 106* WJPT-FM and 106.3 HD2 *Solid Gold 106*, will host the 12th annual “Christmas Across the Lands,” a 12-hour radio Christmas show that airs mainly on Christmas Eve and Christmas Day in markets across the globe. Locally, “Christmas Across the Lands” will be broadcast on *Sunny 106* WJPT-FM beginning Christmas Eve Morning at 6am and will then run for 36 consecutive hours.

Originating eleven years ago as a heartfelt gift and tribute to our troops stationed overseas, as well as a holiday companion for all, “Christmas Across the Lands” is written, produced, and hosted by Randy Sherwyn. With Beasley Broadcast since 1991, Mr. Sherwyn updates and freshens the show every year, and once again “Christmas Across the Lands” for 2011 is a fresh mix of music and interviews.

With the support of the American Forces Network-Radio (AFN Radio), “Christmas Across the Lands” has become an annual signature event for troops stationed overseas and for ships at sea during the Holiday Season. The Canadian Forces Network/Europe (CFN) also airs the show across Europe and NATO HQ. This year the show will be heard by military personnel stationed in over 177 countries around the globe.

“Thank you for all you do for our troops away from home during the holidays,” said Jef Reilly, Director, American Forces Radio Network, in a letter to Mr. Sherwyn. “It’s one of those old-school Christmas shows that really brings warmth and memories – It’s certainly one we look forward to airing every year and I know

(more)

our service-members and their families appreciate the excellent production, immortal stories and classic songs.”

Additionally, the show will air nationwide and in international territories including Canada, West Indies, Cayman Islands, New Zealand, Dubai, Sri Lanka, Ireland, the Philippines and the U.S. Virgin Islands.

Beasley Southwest Florida Vice President & Market Manager, Brad Beasley, said, “Each year, Randy creates a unique and meaningful radio show that entertains and comforts the brave men and women serving our Country around the world. We are proud that *Christmas Across the Lands* originates here in SW Florida and are delighted to share it also with our local listeners.”

**About Beasley Broadcast SW Florida:**

In the Southwest Florida market, Beasley owns five radio stations, *96-1 K-Rock* WRXK-FM, *New Rock 99X* WJBX-FM, *B103.9* WXKB-FM, *Sunny 106* WJPT-FM, and *770 ESPN Radio* WWCN-AM, all of which broadcast with HD Radio™ technology available to those with access to an HD Radio receiver. The four FM's - *96-1 K-Rock*, *New Rock 99X*, *B103.9* and *106.3* WJPT - multicast sister stations that can be accessed by tuning an HD Radio receiver to 96.1 HD2 (770 ESPN), 99.3 HD2 (The Asylum), 103.9 HD2 (Beach 103.9) and 106.3 HD2 (Solid Gold 106) respectively. For more information, please visit [www.bbgi.com](http://www.bbgi.com)

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