



NEWS ANNOUNCEMENT

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KISS COUNTRY 99.9 WELCOMES “BROADWAY” TO MORNING SHOW

MIAMI, FL, January 18, 2012 – Beasley Broadcast Miami welcomes “Broadway” to WKIS-FM 99.9 Kiss Country. Beginning January 24th, Broadway joins the popular on-air duo of Kenny Walker and U-Turn Lavern mornings from 5:30 a.m. to 10:00 a.m. He reports to Operations Manager Ken Boesen.

Broadway relocates to Miami from Grand Rapids, Michigan where he started working in 1997; most recently he was as morning host of WSNX-FM and the evening host on WBCT-FM. Joining in the move to the Sunshine State are his wife, Jamie, two year-old son Peyton and Porkchop, the family dog.

“Broadway is a terrific talent who brings a great skill-set to Kiss Country. He has a big presence on-air and will blend especially well with Kenny Walker and U-Turn Laverne,” remarks Ken Boesen, Operations Manager at WKIS.

Adds Broadway, “I’m extremely excited about this opportunity and can’t wait to join Ken, my new co-workers Kenny and U-Turn, and the rest of the Kiss Country team. The timing is perfect in that I arrive the week of Kiss Country’s 27th Annual Chili Cook-off – what a great way to meet our listeners!”

About Beasley Broadcast Miami

Founded in 1961, Beasley Broadcast Group is celebrating 50 years as a pure-play radio broadcaster. In the Miami market, Beasley’s three radio stations include *Power 96* WPOW-FM, *99.9 KISS Country* WKIS-FM, and *Sports Radio 560* WQAM-AM, all of which broadcast with HD Radio™ technology available to those with access to an HD Radio receiver. *Power 96* WPOW-FM and *99.9 KISS Country* WKIS-FM multicast sister-stations that can be accessed by tuning an HD Radio receiver to HD2 at their respective dial positions. For more information, please visit www.bbg.com.

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